



OCEAN GROVE  
CAMP MEETING ASSOCIATION  
GOD'S SQUARE MILE AT THE JERSEY SHORE

An Opportunity Invitation

**EXECUTIVE DIRECTOR /  
CHIEF OPERATING OFFICER**



# ABOUT OCEAN GROVE

With roots in the Methodist tradition, Ocean Grove Camp Meeting Association (Ocean Grove) is a 501©3 non-profit and non-denominational Christian village of permanent and part-time residents, as well as a conference and vacation destination set in a picturesque historic beach front community utilized by thousands of visitors throughout the four seasons of each year. Referred to as "God's Square-Mile at the Jersey Shore", Ocean Grove has been a multi-generational haven of spiritual restoration, evangelistic life-skills training and wholesome family fun and worship since the late 1800s. In fact, the celebration of the 150th Anniversary of the founding of Ocean Grove will take place in the summer of 2019.

During its summer "high-season" (May to September) Ocean Grove features world class speakers, internationally renowned preachers, authors and inspirational leaders from across the evangelical spectrum of Biblical teaching and global missions. From an artistic perspective, Ocean Grove also attracts and presents classical and sacred musical programs from leading companies and master artists, New York City opera talent and family-friendly big-name concert experiences, like the Beach Boys. The leisure time on the beach and boardwalk and the well-planned children and youth activities offer a summer camp feel with games and sports, and weekend entertainment to create a community where friends and family grow closer to one another and to the Lord.



*Tents were the predominant shelter for early visitors to Ocean Grove, and tenting is still a treasured way of life today. 114 tent structures exist within the community, many of which have passed from generation to generation through the decades.*



# A HERITAGE OF WORSHIP IN A SEASIDE SETTING

Ocean Grove is the longest-active camp meeting site in the United States, and since its founding in 1869 as an outgrowth of the nation-wide camp meeting movement, it has developed into a diversified and dynamic year-round community. Ocean Grove's rich history of Christian witness spans nearly a century-and-a-half, yet the organization's core mission remains: ***to be the seaside community where all generations can know and grow in Jesus.***

Ocean Grove accomplishes this mission by providing opportunities for spiritual birth, growth, and renewal through worship, education, cultural, and recreational activities, all in a beautiful, seaside setting. Special memories are made as old friendships are renewed, new friendships are created, and friends and family share a season of fellowship and spiritual growth. When summer inevitably comes to an end, believers return home refreshed and renewed in the power of the Holy Spirit, having learned important faith lessons to carry them through the rest of the year and beyond.

***To learn more about the community and history of Ocean Grove, [watch this video.](#)***



# THE CHALLENGE...

The phrase “transition within a culture of tradition” captures the challenge and opportunity that next Executive Director/Chief Operations Officer for the Ocean Grove will be asked to embrace. We are seeking an Executive Director to provide expert, long-term operational guidance and strategic implementation leadership to the organization. In some ways, this role is analogous to the Mayor of Ocean Grove with the understanding that the Mayor is selected by, and implements, the vision of the City Council, headed by the Chair of the City Council, or in this case the President of the Camp Meeting Association.

The Executive Director reports to the President of the Ocean Grove Camp Meeting Association who is elected to serve in that position as a member of the Executive Committee of the Board of Trustees, by the Board of Trustees. The Executive Director works closely with the President to manage and coordinate the operations of the community. There are aspects of the role that clearly focus on personal spiritual leadership and mature mission commitment to spiritual birth, growth and renewal. Other elements of the role require reasoned and informed decision-making leadership. Still other aspects require responsible innovation and strategic creativity in meeting the objectives of maintaining and advancing a healthy, thriving community of Believers operating in the middle of a population of 50 million within 50 miles of Ocean Grove who reflect the diversity, conflict, and sometimes confused messaging of our culture today.





# ...THE OPPORTUNITY

As a committed follower of Christ, the ideal candidate will not only possess the background, core skills, and experiences needed to lead the ministry in operations and implementation but will also demonstrate a track-record of passionate involvement in the missional essentials that define Ocean Grove. S/he will combine this passion with leadership in the areas of operational excellence, strategic planning, program development, public policy navigation and community relations.

Reporting to the President, the Executive Director/COO will help guide the organization's leadership team and pro-actively communicate and collaborate with the Board to help ensure the implementation and achievement of current and future strategic goals and performance objectives. Approximately 80% of Ocean Grove's \$5M budget is generated through fees and service revenue streams; the remaining 20% is generated through fund raising and philanthropy. This represents an opportunity for greater emphasis by the new Executive Director that could lead to further opportunities to "dream big" and respond to opportunities for ministry as they present themselves.



*Vacationers outside of Bishop Janes Tabernacle, est. 1877*

# RESPONSIBILITIES

- Provide general leadership for the organization based on the vision established by the Board of Trustees and act as the every-day face and representative of the ministry.
- Provide leadership to the development of new programs for people of all ages and stages of their Christian walk, including evangelistic activities for those who have not made a commitment to Christ as well as discipleship opportunities for those who have.
- Initiate and supervises marketing and publicity for the organization to facilitate the inter-generational expression of Ocean Grove's mission and to seek the involvement of new families, new categories of potential participants in Ocean Grove programs, and the next generation of individuals who will be influenced through Ocean Grove to change the world for Christ.
- Supervise the work of the four major departments: Finance, Program, Development and Operations as well as Music, Youth and Beach.
- Serve as a liaison of the Camp Meeting Association to the Neptune Township municipal leaders and other key community members.
- Serve as the main point of executive contact between the organization and local churches and ministries, supporting the work of the local church and building relationships for the furtherance of the gospel. Promote the organization's activities in the context of this relationship network.
- Work closely with the Development department to support communication between the organization and its various constituencies to promote donor acquisition and cultivation; explore the possibilities for a more "full-service" development operation including planned giving, direct mail, and expanded major donor development.

# RESPONSIBILITIES, continued

- Maintain current awareness of nationally-recognized churches, ministries, and like-minded organizations seeking to build appropriate alliances with the organization.
- Act as a key point of contact with Sunday speakers and Bible Hour teachers, communicating the mission of the organization and providing a framework in which the speaker understands his or her role in accomplishing that mission.
- Occasionally preside as host for Camp Meeting Association events, connecting ministry with the secular activities Ocean Grove provides.
- Attend Board and committee meetings; provide recommendations and reports as needed.
- Serve as the organization's spokesperson to the media and others as authorized by the President.
- Lead the preparation of the annual budget; ensure other managers adhere to budget and workplan.
- Conduct annual reviews of direct reports including a compensation review.
- Prepare and coordinate details for worship and other events in conjunction with appropriate staff and committee chairs.





# KEY CHARACTERISTICS

- Personal relationship with Jesus Christ, as demonstrated by a life of integrity, service, commitment to a local church, and a strong pastoral reference.
- Humility, integrity, and exceptional interpersonal skills; must be able to give direction but also collaborate.
- A balance of toughness and grace and the emotional intelligence and spiritual maturity to discern right application of each; the ability to make courageous decisions and own the responsibility that goes along with that.
- Authentic commitment to prayer and following God's leadership in the management of new and old relationships with the broader Ocean Grove community; ability to communicate his/her faith one-on-one and in small or large group audiences.
- Inherent enthusiasm for developing relationships with other Christian leaders as part of Ocean Grove's long-term networking efforts; readiness to teach and learn, listen and direct, give and receive as a servant leader within the body of Christ.
- Excellent communication and presentation skills; ability to serve as a representative of the organization in major cities across the East Coast; willingness to navigate differences in ideology, theology, and cultural orientation without compromising values and principles and with a harmonizing spirit of love for God and love of neighbor.
- Professional, personal, and spiritual maturity as demonstrated through patience, perseverance and dedication in the implementation of strategic enhancements and incremental organizational change.



# QUALIFICATIONS

- Bachelor's degree; advanced degree preferred.
- 10+ years' experience in organizational leadership with a track record of applying business skills in ministry.
- Proven ability to translate strategic vision into implementable programs and initiatives.
- Demonstrated ability to lead diverse constituencies and effect widespread organizational change.
- Experience in program, development, finance, and human resources management.
- Experience implementing successful marketing, publicity, and fundraising initiatives.
- Familiarity with the Wesleyan Holiness tradition
- Must reside in, or be willing to relocate to, Ocean Grove.

*For more information or to apply for this  
position, please contact:*

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