



FAITH & FREEDOM COALITION
DIRECTOR OF DEVELOPMENT



OVERVIEW & MISSION

Founded in 2009, **Faith & Freedom Coalition** works to mobilize conservatives, people of faith, and their allies to be effective citizens, impacting public policy in a positive direction. The Coalition champions conservative values, stronger families, and individual freedom from a faith-based point of view, and the organization's vast network of grassroots supporters works toward the expansion of those ideals. The Coalition focuses on its five-fold mission of effective and conscientious citizenship, advocacy of its values to the media, influencing legislation and public policy, training citizens for civic action, and protesting bigotry against people of faith.

F&FC Principles:

- Respect for the sanctity and dignity of life, family, and marriage
- Limited government, lower taxes, and fiscal responsibility
- Education reform that puts children first
- Assistance for the underprivileged and those who have been left behind
- Free markets and free minds to create opportunity for all
- Victory in the struggle with terrorism while supporting democratic allies, including Israel



The **Faith & Freedom Coalition** is a grassroots organization committed to educating, equipping, and mobilizing people of faith and like-minded individuals to be effective citizens.



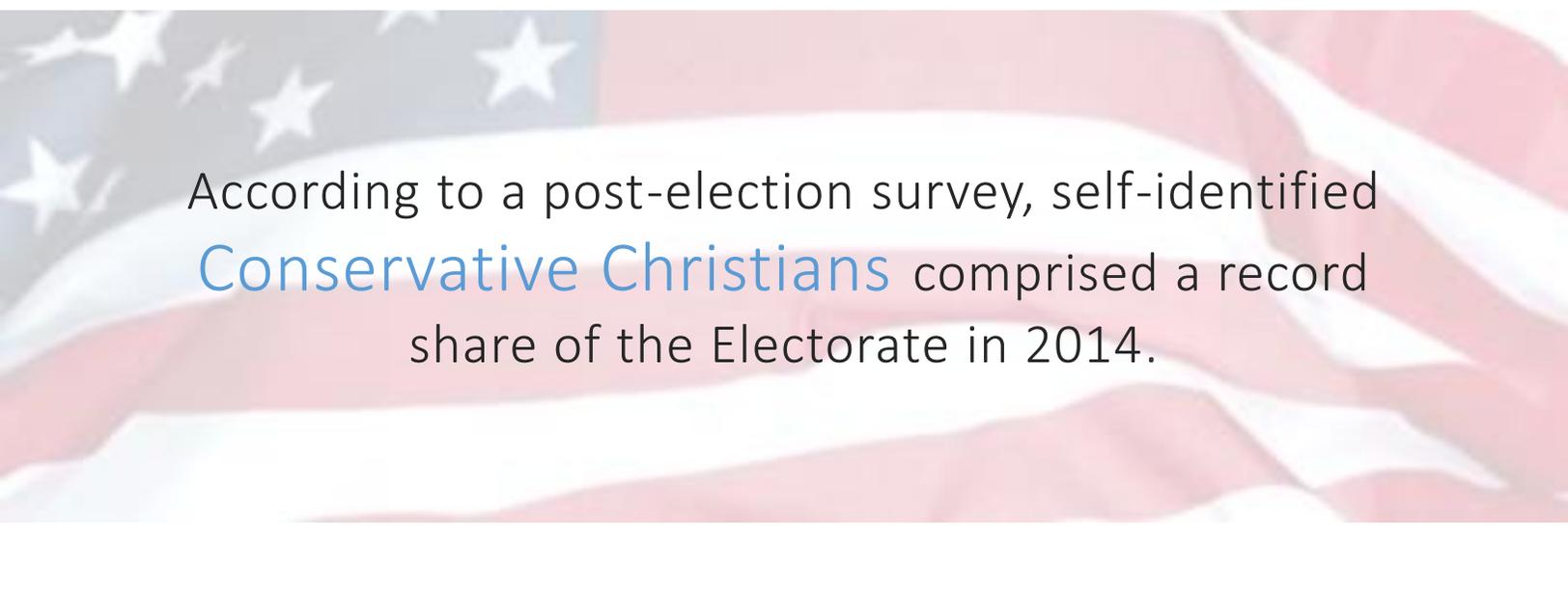
INITIATIVES

With over 75,000 members and activists across the country, **Faith & Freedom Coalition** has launched state-of-the-art initiatives in microtargeting, voter education and voter contact, grassroots training via Citizen Action Seminars, and the distribution of millions of voter guides and Congressional Scorecards. F&FC has task forces uniquely positioned to build bridges in the Jewish community, Hispanic community, among millennials, and other key constituencies. Every June, the Coalition hosts the Road to Majority Conference in Washington D.C., where thousands of leaders and activists gather for over three days of informational sessions to address these important topics.

Recent Campaign Successes:

During the 2014 midterm elections, F&FC engaged in the largest voter education and Go-Out-To-Vote (GOTV) effort directed at faith-based voters in a midterm election in modern political history.

In the months leading up to the 2016 Presidential Election, F&FC members engaged in another nation-wide GOTV campaign by knocking on 1.2 million doors, making 10 million phone calls, distributing 22 million pieces of mail, providing 30 million voter guides to 117,000 churches, and generating millions of online communications.



According to a post-election survey, self-identified **Conservative Christians** comprised a record share of the Electorate in 2014.



THE OPPORTUNITY

Overview

This is a crucial moment in planning for the election cycles of 2018 and 2020. The vision driving this recruitment is to find a leader who can act as a catalyst for more pro-active, intentional, and coordinated support for conservative causes and political mobilization of people of faith. Are you convinced that this is the right time for a shift in the way game-changing resources are intentionally leveraged for maximum impact? Keep reading.

The **Director of Development** will lead development strategy, managing a team that has responsibility for all aspects of the overall fundraising operation, including major gifts, and donor relations for F&FC. S/he will be responsible for growing and enhancing the organization's established donor base (1.4M unique records) in addition to scaling and overseeing its extensive direct mail process. This position will report to, and work in collaboration with, the Executive Director to create and execute the overall strategy for funding Faith & Freedom Coalition and its initiatives, identifying and partnering with individuals, local businesses, and foundations in key areas across the country.

Responsibilities

- Spearhead the development and implementation of effective strategies for motivating high-impact planning among significant contributors to conservative political causes and policy efforts.
- Embrace a set of objectives including exceeding necessary funding for the Faith and Freedom Coalition's current and future objectives. The Vice President will perform a valuable role as an "ambassador of collaboration" among various sectors of resource and influence.
- Identify, qualify, cultivate, solicit, and steward new major gift prospects, including corporations and foundations.
- Coordinate with the Executive Director to create a major gifts budget and development plans for individual donors, faith-based organizations, foundations, and corporations.



THE OPPORTUNITY

Responsibilities (continued)

- Achieve and surpass yearly fundraising goals and objectives as established in the strategic plan.
- Develop portfolios for donors at varying levels of giving for cultivation and solicitation, and provide appropriate accountability to support successful activities.
- Spearhead the development and implementation of effective strategies for donor-base management and growth.
- Collaborate with other leadership to plan and execute small and large fundraising events and donor engagement events.
- Serve on appropriate committees and actively participate in other staff functions.

Key Characteristics

- Highly-motivated, experienced leader with demonstrated success in the areas of fundraising and donor relations.
- Strong political knowledge in addition to the ability to identify, build, and maintain relationships with key donors and influencers.
- Experience building and overseeing strategic marketing campaigns and processes.
- Deep commitment to contributing to the ongoing success and growth of F&FC through his/her passion for building relationships and cultivating financial resources.
- Mature faith in Christ and a passion for seeing Christian values manifest in public policy.

THE OPPORTUNITY

Qualifications

- Bachelor's degree + 5-10 years' experience in fundraising, including major gifts, or marketplace experience with relational selling.
- Political-awareness and an understanding of the U.S. political system.
- Demonstrated experience in fundraising, development strategy, major gifts, and donor relations.
- Flexible and able to multitask; can work within a growing, fast-paced environment while also driving toward clarity and solutions.
- Demonstrated resourcefulness and ability to grow existing donor communities while creatively identifying avenues for new support.
- Ability to establish and maintain effective working relationships with staff, subordinates, community groups, and other related agencies.
- Advanced knowledge of marketing strategies and processes; experience building and overseeing direct mail processes a plus.

***For more information or to apply for this position,
please contact:***

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