



World Vision®



Vice President, Innovation

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World Vision

[World Vision](#) (WV) is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the root causes of poverty and injustice. With 46,000 staff members worldwide, World Vision brings sponsors and donors alongside children and communities in nearly 100 countries, serving all people, regardless of religion, race, ethnicity, or gender.

Founded in 1950 as World Vision Inc., the organization originally operated only in the United States but expanded to other countries in 1966. During the 1970s World Vision began training families to build small farms by teaching agricultural skills aiming to make lasting effects in the communities they were helping by promoting self-reliance. The organization also began installing water pumps for clean water in communities, causing infant mortality rates to drop significantly, and in 1977, World Vision International was founded.

By 1989, donors around the world sponsored 834,000 children and maintained 5,510 projects in more than 80 countries, serving an estimated 17.2 million people. During the 1990s, World Vision began focusing on the needs of children who had been orphaned in Uganda, Romania, and Somalia in response to AIDS, neglect, and civil war, respectively. They began educating other African communities on AIDS after realizing its impact, joined the United Nations peacekeeping efforts to help those affected by the civil war, and started to openly promote the international ban on land mines.

Today, World Vision, together with microfinance subsidiary [VisionFund International](#), is one of the world's leading humanitarian organizations. Here are just a few examples of World Vision's reach in 2014:

Mission Statement:

World Vision is an international partnership of Christians whose mission is to follow our Lord and Savior Jesus Christ in working with the poor and oppressed to promote human transformation, seek justice, and bear witness to the good news of the Kingdom of God.



Vice President, Innovation

Overview

The Vice President, Innovation will lead World Vision US (WVUS) in their journey to build a Culture of Innovation. The key objective will be the development of a specific innovation framework based on a set of core principles and best practice processes that will build an on-going innovation pipeline, fueling ministry growth in the short and long term. The VP, Innovation will be expected to bring a curious, winsome and creatively disruptive perspective to big picture thinking at the Senior Leadership Team level. The ideal candidate will possess a deep sense of God’s calling to this type of mission critical role and a mature Christ-centered faith perspective that will guide the relational and resource stewardship of the VP, Innovation.



WVUS has built a 65-year history of “business model” success in generating resources from a variety of partner and sponsor channels. The VP, Innovation will lead an up-to-date analysis of the various revenue streams the organization enjoys, looking more deeply into trends by segment, indicators of future volatility and new opportunities for organization support. Under the sponsorship of the Chief Operating Officer and in partnership with other key Senior Leadership Team members, the VP, Innovation will be instrumental in building

organizational support for the systems and processes designed to produce an on-going innovation pipeline. Reimagining existing support channels and generating compelling new resource strategies through sponsor/donor feedback, market segmentation and trend analysis will be essential to the organization’s long-term impact sustainability. The VP, Innovation will demonstrate a mature servant leadership style that creates trust for him/her as an insightful internal advisor on high-visibility initiatives, expanded methods of partnership and multiple channels of Kingdom investment through WVUS.

Depending on child and community needs, sponsorship provides things like...



Education to give me a better future



Job training for my parents



Being protected from exploitation



Water that won't make me sick

The VP, Innovation will report directly to WVUS' new Chief Operating Officer, Edgar Sandoval, whose background prior to joining WVUS includes a long history of executive leadership successes and expansive growth in global market share for key consumer packaged goods product lines at Procter & Gamble, one of the largest and most innovative companies in the world (Forbes, 2015). The VP, Innovation will be distinguished by personal experience with building a customized framework for cultivating, evaluating and rewarding innovation at WVUS. The VP's role will be to develop the culture, capabilities, principles and systems required to evaluate and successfully launch the organization's best ideas.

The VP, Innovation will cast a vision, engage and enroll key stakeholders, and energize the entire organization to ensure executional excellence across the incredible spectrum of holistic programs and services that WVUS supports and sustains. With entrepreneurial spirit, tenacious drive and desire to win, the VP, Innovation will bring a track record of taking on seemingly impossible challenges and succeeding as a trusted partner to cross-functional teams. The right person for his job will be comfortable with varying levels of ambiguity as innovation systems, processes and thought leadership discipline are established.



Responsibilities

The Vice President, Innovation will hold the following responsibilities:

- ✦ Lead the development of a pipeline of innovation that meets the ministry goal targets
- ✦ Lead the development of WVUS segmentation led innovation strategy and provide strategic direction that will ensure the successful management of mission critical information in a cost-effective and time structured manner, such that the WVUS' long- and short-term objectives are accomplished
- ✦ Lead the journey to build a Culture of Innovation at WVUS, based on the development and adoption of best practices
- ✦ Frequently monitor and leverage external market and industry trends to influence broad ministry and innovation specific strategy
- ✦ Partner with key leaders to drive segmentation based knowledge activation
- ✦ Enroll key stakeholders
- ✦ Develop the capabilities and frameworks required to evaluate and successfully launch the organization's best ideas
- ✦ Assist in carrying out World Vision's mission, vision, and strategies

Requirements

- † Demonstrated experience or willingness to lead in a faith-based Christian organization as a servant leader and people developer
- † Bachelor's degree required; Master's degree in business, marketing, management or related field strongly preferred
- † Proven record of successful, game changing innovation with revenue results using established principles and framework for innovative change and growth
- † Significant experience (10+ years) with Segmentation-led Innovation Models
- † Significant experience (10+ years) across multiple functions that span end-to-end go-to-market organizations (i.e. from invention to execution)
- † Significant experience (10+ years) in working across cultural and geographical contexts in global organizations
- † Excellent oral and written communication skills
- † Candidate must live in, or be willing to relocate to, the Greater Seattle Area



For more information, or to apply for this position, please contact

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